WEST POINT EUROPE
COOKIE POLICY

of the company: **West point Europe s.r.o.,**
Registered office: **Rabarberveld 21, 5351 LD Berghem, the Netherlands,** *organization ID no.:*
68452292

This West Point Europe Cookie Policy describes the different types of cookies that may be used in connection with the website owned and controlled by us from which you are accessing this Cookie Policy ("this Website") and how you can manage them.

We may change this Cookie Policy at any time. Please take a look at the "Last updated" legend at the bottom of this page to see when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through this Website.

Cookies explained

Cookies are pieces of data stored on your computer or mobile device by a website's server. Only that server will be able to retrieve or read the contents of that Cookie as each Cookie is unique to your web browser. Cookies are used to improve the user experience by enabling a website to 'remember' you. Cookies cannot carry viruses, so there is no danger in this respect. Most websites that you visit will use Cookies, but you are able to control Cookies by switching them on and off in your browser. If you would like to find out more, then visit http://www.aboutcookies.org for detailed guidance. But, before you make a decision to switch off Cookies, it's important to understand what a Cookie does.

The important role of Cookies

Cookies do lots of different jobs, most of which are highly beneficial to the user. A Cookie helps you to navigate between pages efficiently; they store your preferences, remembering what it is you like. Cookies really help to improve your website experience and so do have a benefit for the user. One really important feature of a Cookie is that they remember you and so if there are websites you regularly visit, when you login, the website remembers you and so as you move between pages it will keep you logged in. If the website doesn't remember you, then you might have difficulty keeping logged in as you move from page to page.

Cookies are also really useful for website owners and can be used to help with their marketing and advertising. Cookies may be set by the website you are visiting, but they can also be set by a third-party website who may be running content on the page you are visiting.

Below is a brief description of what the Cookies on West Point Europe do and what they are used for. We are assuming that you are happy with this usage, but if you are not, then you can simply not allow West Point Europe Cookies during visiting the website by not clicking the 'Allow' option in the Cookie Consent Banner in the lower part of the screen.

Used Cookies on this Website

First-party Cookies:

First party cookies are set by the website you are visiting and they can only be read by that site. When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future interaction.

Third-party Cookies:

Google Analytics

Google Analytics allow us to see how people use this site. Using this Data, we can make the website better. We can't identify individuals: all data is anonymous and aggregated.

If you want to opt-out, please visit the following website: https://tools.google.com/dlpage/gaoptout/.

Click here for an overview of privacy at Google: https://policies.google.com/privacy

Cookies placed by Google Analytics

Cookie name	Time of retention	Purpose
_ga	2 years	Used to distinguish users.
_gid	24 hours	Used to distinguish users.
_gat	1 minute	Used to throttle request rate.

External Web Services

Sometimes we (will) have to use external web services, mostly to display content within this Website, such as YouTube or Vimeo. In time, we may use other external sources too. As with the social buttons, we cannot prevent these websites, or external domains from collecting information on your usage of this embedded content. If you are not logged in to these external services, then they will not know who you are, but they will still be able to gather anonymous information during any session on this Website.

Controlling your Cookies

West Point Europe will not use Cookies to collect or store any information that is personally identifiable to you, however, as mentioned above we may use information from your website preferences to analyze how you use this Website. These Cookies are there to improve and enhance your experience on this Website, allowing you to set preferences and have full use of any of the Website's features.

Your browser will allow you to manage Cookies in some of the following ways (see your browser Help for how to do this), giving you the control over how cookies are used on your computer:

- Accept or reject all Cookies
- Accept or reject Cookies from a particular website
- Set your browser to prompt you each time a Cookie is offered
- View the Cookies stored on your computer and delete them, individually or as a group

It's important to be aware that if you block cookies, many websites will not work properly, hindering your online experience. We don't recommend turning Cookies off when using this Website.

Cookie settings in Internet Explorer

https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer

Cookie settings in Firefox

https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies

Cookie settings in Chrome

https://support.google.com/chrome/answer/95647?hl=en

Cookie settings in Safari

https://support.apple.com/kb/PH5042?locale=en_US

This Cookie Policy relates solely to this Website.

Last updated: June 28, 2018. This Cookie Policy completely replaces the previous versions.